

Bill Douglas

CPA CIA CFE CFF CITP CGMA PI



Speaker's Packet

Bill Douglas is the President of Cost Advisors, Inc., a consulting firm based in Portland that he founded in 1999. Cost Advisors' focus is accounting investigation and forensics. Bill is also the President and Founder of Accounting Aid for Fraud Victims (AAFFV), a local non-profit that provides forensic accounting help to elderly and mentally disabled victims of financial abuse. He is also a Volunteer Fraud Investigator and a sworn Sheriff's Deputy with the Washington County Sheriff's Office and is a Volunteer Fraud Investigator with the Hillsboro Police Department. Bill has managed nearly 100 financial projects at both large and small companies, and is a prolific speaker, writer and instructor in the areas of fraud and internal controls.

Before founding Cost Advisors, he held management positions in Accounting, Sales and Marketing at Tektronix, Inc. and FLIR Systems, Inc. He has also been an auditor with Deloitte and CFO of a software firm. Bill graduated Summa Cum Laude from Villanova University with a B.S. in Accounting. Bill is a Certified Public Accountant (CPA) in Oregon, Washington, and Pennsylvania, a Certified Internal Auditor (CIA), Certified Fraud Examiner (CFE), Certified in Financial Forensics (CFF), a Certified Information Technology Professional (CITP), a Chartered Global Management Accountant (CGMA), and an Oregon Licensed Private Investigator (PI).

Bill is past Chairman of the Business & Industry Committee of the Oregon Society of CPAs, a past Board Member of the Oregon Association of Certified Fraud Examiners, a past Officer and Board Member of the Portland chapter of the Institute of Internal Auditors. Bill is also a Member of the American Institute of CPAs, the Northwest Fraud Investigators Association, the Association of Certified Fraud Examiners, the Oregon Association of Licensed Investigators and an Associate Member of the Multnomah Bar Association.



To hire Bill Douglas for your next conference or event call [503-203-1483](tel:503-203-1483) or email bill.douglas@costadvisors.com.

Keynote Topics Presented by Bill Douglas

Fraud Prevention & Detection – Fraud can erode profits, increase legal costs, undermine investor confidence in your company, or even ruin a company's reputation. This presentation covers the key statistics and reports on fraud. The audience will learn about the prevalence of fraud, how it is committed, and factors involving the victims and the perpetrators. The presentation also covers the red flags of fraud, the detection of fraud, as well as how to prevent fraud from happening in your workplace, and what to do if it does happen.

Fraud in Oregon – This presentation covers the patterns of fraud in Oregon through illustrative graphs, charts, and statistics. You will examine different methods of fraud through specific case studies. Through these case studies you will discover the typical profile of a fraudster. You will learn characteristics about the perpetrators, how they committed the fraud, as well as how they were eventually caught. The presentation will also compare Oregon fraud to fraud committed nationally.

Data Mining & Forensic Analytics – This presentation focuses on how to organize and extrapolate usable and understandable data from bank statements and other accounting records. Attendees will learn how to perform important tests on the data as well as new statistical techniques. This presentation is designed for people with some Excel knowledge. Learning these tricks will save hours on your next investigation or project.

Royalty Auditing – Your intellectual property is unique and valuable to your organization. Any recovery of underreported license revenue will go straight to your bottom line. Royalty audits not only increase compliance from licensees, they also promote the accuracy of future royalty remittances. In this presentation you will learn how royalty audits work, the reasons for underreported royalties and the benefits of royalty auditing, as well as how you can detect and prevent underreporting in the future.

SOX Best Practices – A strategic approach to implementing the Sarbanes Oxley Act in your company can save time and money. Learn about the reasons behind the Sarbanes Oxley Act, how SOX tackles fraud, and how to run a SOX project. The presentation will cover the COSO Study, the fraud scandals of 2000, the ACFE Report to the Nation, and corruption around the world. You will learn the components of a SOX project, including governance, assessment, prevention, detection, and reporting.

Excel for Esquires – In this presentation, attendees will learn Excel tips and tricks that will save them time and litigation costs. This class is designed for those who already have basic Excel knowledge and experience. Attorneys, legal assistants, paralegals, analysts, and accountants will benefit most from this information. The presentation covers how to import and cleanse data from Adobe Acrobat PDF format, calculation tricks, how to deal with large amounts of data, as well as sending, presenting, and printing data.

Excel for Detectives – This presentation will cover how to import data into Microsoft Excel, which calculations and tricks to use to analyze data, how to handle large amounts of data using Pivot Tables, and finally how to present your findings. This technical and in-depth presentation is designed specifically for law enforcement. The skills that you will learn in this presentation could save you valuable hours or even days on each case.

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Recent Speaking Engagements

The Workplace Fraud Profile, June 24th 2014, **Oregon State Bar**

Excel for Detectives, June 18th 2014, **Hillsboro Department of Human Services**

Excel for Detectives, May 16th 2014, **Assistant United States Attorneys and Paralegals**

Data Mining & Forensic Analytics, April 25th 2014, **Acclaim Events**

SOX Compliance: Tips and Best Practices, April 18th 2014, **Oregon Paralegal Association**

Data Mining Using Excel, April 16th 2014, **George Fox University Justice for Fraud Victims Program**

Excel for Detectives, April 14th 2014, **Portland State University Justice for Fraud Victims Program**

Fraud Risk and Controls, April 2nd 2014, **Willamette University MBA Program**

Forensic Accounting Techniques, March 18th 2014, **Institute of Management Accountants**

Fraud in the Workplace, March 5th 2014, **NALS of Portland Lunch & Learn**

Presentation evaluation: 4.8/5 ★★★★★

Fraud in the Workplace, February 24th 2014, **Ater Wynne LLP Attorneys**

Forensic Accounting Techniques, February 12th 2014, **Institute of Management Accountants**

Forensic Accounting Volunteers, February 6th 2014, **Oregon eCrimes Task Force**

Data Mining Using Excel, February 4th 2014, **Oregon Bankers Association Audit Committee**

The Workplace Fraud Profile, January 22nd 2014, **United Employers Association & HR Answers**

Excel for Esquires – Part II, January 16th 2014, **Oregon Paralegal Association**

Fraud Prevention and Detection, December 19th 2013, **Institute of Internal Auditors Portland Chapter**

Excel for Esquires – Part II, December 4th 2013, **NALS of Portland Lunch & Learn**

Presentation evaluation: 4.8/5 ★★★★★

Excel for Detectives, December 2nd 2013, **Hillsboro Police Department**

Fraud in the Workplace, November 21st 2013, **Clark County Fraud Seminar**

Excel for Esquires – Part I, October 17th 2013, **Oregon Paralegal Association**

Financial Exploitation of the Elderly & Disabled, September 13th 2013, **Guardian/Conservator Association**

Tools of Forensic Accounting, July 19th 2013, **Oregon Division of Finance and Corporate Securities**

Excel for Esquires, July 10th 2013, **NALS of Portland Lunch & Learn**

Presentation evaluation: 4.6/5 ★★★★★

False Document Websites, July 9th 2013, **Metro Area Fraud Investigators**

Prevention of Embezzlement and Fraud in the Dental Practice, May 28th, 2013, **Your HR Resource, Inc.**

Data Mining and Forensic Analytics, May 8th 2013, **Oregon Association of Certified Fraud Examiners**

Data Mining and Forensic Analytics, April 16th 2013, **Institute of Management Accountants**

Sarbanes-Oxley vs. Financial Statement Fraud, April 10th 2013, **OACFE**

Fraud and Controls, April 3rd 2013, **Atkinson School of Management**

Data Mining Using Excel, November 1st 2012, **Financial Institutions Security Task Force**

Fraud Prevention and Detection, October 17th 2012, **OSCPA Business & Industry Conference**

Presentation Evaluation: 4.5/5 ★★★★★

Data Mining for Fraud, October 16th 2012, **Institute of Management Accountants**

Data Mining for Fraud, September 2012, **Financial Crimes & Digital Evidence Conference**

Presentation evaluation: 3.7/5 ★★★★★

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Testimonials

"In one statement, what I value most about Bill Douglas is his enthusiasm and zest for what he does. He is knowledgeable, experienced and well-versed. As our Institute of Management Accountant (IMA) speaker, he has stepped in at a moment's notice with an interesting and well-received presentation. Bill has an innate gift for connecting with people via his keen intuition and listening skills. In addition to his radiant smile and genuine care in working with people, Bill thrives on producing results beyond expectation. If there is a need for an informative speaker who can readily deliver a power-packed presentation and entertain the audience with real-life stories, Bill Douglas has blazed that trail and continues to cross the finish line as a winner with his team at Cost Advisors."

– Raynette Yoshida MBA, Executive Assistant to President of Mario Bisio

"Bill presented at the Oregon Bankers Association Audit Committee meeting in February 2014. The topic of "Data Mining Using Excel" was very informative for our group of auditors who were mostly intermediate Excel users. Bill's presentation was very engaging, provided the opportunity for questions throughout, and had useful recommendations for a variety of Excel issues. We learned great time-saving tips for extracting data to download into Excel and also provided easy explanations on how to properly utilize v-lookup and pivot tables. Bill is very knowledgeable about using Excel for fraud investigations and other data mining purposes. I highly recommend Bill for training presentations."

– Kristine Davis, Director of Internal Audit at First Independent Bank

"As someone who helped bring the Justice to Fraud Victims Project to George Fox University, it was a pleasure to have Bill Douglas present his vast knowledge and experience of forensic accounting, Excel data mining, and investigations to the select George Fox University accounting students. Bill brings a wonderful style that is able to take complex topics and break them down for ease of use and application. Bill is a great resource to present and help educate students and professionals looking to enter or enhance their career in fraud examination. I look forward to future cases the JFVP has that Bill can come and assist with."

– Brian Fraiser CFE CFI, Justice for Fraud Victims Mentor at George Fox University

"Bill presented at our meeting of the Institute of Internal Auditors Portland Chapter on December 19, 2013. In coordinating this arrangement he was friendly and professional. Bill was an engaging speaker on the topic of Fraud in the Workplace. Our members provided very positive feedback about his presentation. Bill presented current information on fraud trends including his insightful analysis of those trends and applicable fraud examples from his extensive experience. The presentation was informative and entertaining. I highly recommend Bill."

– Paul Truzzolino CPA CIA, Internal Auditor at Providence Health & Services

"Bill provided a fraud identification and fighting course to government employees as a public service; his presentation was by far the most dynamic I have seen in three years and had immediate application. The attendees (80+) were engaged the entire time, and rated his presentation highly. Well done!"

– Tom Nosack, Performance Auditor and Management Analyst

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Event Requirements

Biography/Presentation Introduction – Bill Douglas has over 24 years of accounting experience. He is the president and founder of Cost Advisors, Inc., a consulting firm focused on Accounting Investigation & Forensics. Before founding Cost Advisors, he held management positions in Accounting, Sales, and Marketing at Tektronix and FLIR Systems. He has also been an auditor with Deloitte and CFO of a software firm. Bill has managed nearly 100 financial projects at both large and small companies, and is a prolific speaker, writer, and instructor in the areas of fraud and internal controls. Bill holds numerous professional certifications in fraud investigation and information systems, and is an Oregon Licensed Private Investigator. Bill is also a sworn Sheriff's Deputy with the Washington County Sheriff's Office and a Volunteer Fraud Investigator at the Hillsboro Police Department.

Microphone: Necessary for large rooms or over 50 people

Lectern: None preferred

Projector: Not necessary, Bill can provide

Projector Screens: One screen or a large white wall

Room Set-Up: A small table for the projector

Pricing: 1 hour – \$950

2 hours – \$1,750

3 hours – \$2,550

4 hours – \$3,350

For more information, or to hire Bill Douglas to present at your next event or conference, please contact Cost Advisors, Inc.

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