CFF: Your Best Choice For Forensic Accounting Services

The advantages of a CPA who has earned the Certified in Financial Forensics (CFF) credential are that this professional has:

- Completed a rigorous certification process developed by the AICPA
- Demonstrated competence in the complexities of forensic accounting
- Obtained advanced CPA training and broad knowledge of accounting and general business principles
- Acquired a fundamental forensic knowledge around laws, courts and dispute resolution; planning and preparation; information gathering and preserving; discovery; and reporting, experts and testimony

The CFF credential is the mark of excellence in forensic accounting. It identifies those forensic accounting professionals who have the ability to provide sound and reliable forensic accounting services.

Call us to discuss your forensic accounting needs; we would be pleased to explain how our expert forensic accounting services can be of assistance to you.



Why Hire a CFF?

The right choice: a CPA Certified in Financial Forensics





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CFF: A CPA With Proven Expertise

With a CFF providing expertise, the quality of advice provided will be complemented with extensive knowledge of complex financial issues that involve the following areas:

- Bankruptcy, insolvency and reorganization
- Computer forensic analysis
- Economic damages calculations
- Family law
- Fraud prevention, detection and response
- Financial statement misrepresentation
- Stakeholder disputes
- Valuation

Forensic accounting is a specialization that requires broad knowledge of complex financial issues. When expert forensic accounting services are needed, choose the CPA/CFF mark of excellence.

Having a CPA who holds the Certified in Financial Forensics (CFF) credential assist you with a forensic engagement will provide additional assurance that the practitioner is experienced, knowledgeable and professional.

The CFF:

- Sets one's practice apart and distinguishes one's curriculum vitae by combining the CPA with specialized forensic expertise
- Generates increased confidence in one's qualifications
- Demonstrates a high level of competency in the area of financial forensics

CFF: Selecting a Forensic Accounting Professional

Forensic accounting services involve the application of special skills in accounting; auditing; finance; quantitative methods; certain areas of the law and research; and investigative skills to collect, analyze and evaluate evidential matter and to interpret and communicate findings.

An expert's training and experience should assist in providing enhanced high-quality advice to clients through extensive knowledge of complex financial issues. Such knowledge should include a thorough understanding of the financial and operational aspects of your business.

CPAs bring the following to forensic accounting:

- Integrity
- Objectivity
- Sound judgment
- Commitment to quality service

The AICPA is the premier national professional association of CPAs, with nearly 370,000 members. In its continuing efforts to serve the public interest, the AICPA sets the standards for CPA services, upholds the profession's code of conduct and provides professional education and certification programs. As CPAs, we are committed to providing quality services that fully satisfy your forensic accounting needs.

CFF: Forensic Accounting With Added Value

To distinguish CPAs with forensic accounting expertise, the AICPA has developed the Certified in Financial Forensics (CFF) credential.

Those who earn the CFF credential must:

- Be a member in good standing of the AICPA
- Hold a valid CPA certificate or license
- Demonstrate experience in forensic accounting
- Pass a rigorous forensic accounting exam
- Demonstrate a history of continuing education and commitment to lifelong learning

To maintain the CFF credential, a CPA must meet the requirements for recertification every three years. These include submitting evidence of completing related Continuing Professional Education (CPE) courses. A professional with a CFF credential can enhance the value of your practice by providing invaluable insight to assist clients who turn to you for advice.

" Frequently in my practice of family law, there are complex business issues that require assistance from financial experts. Our firm has a forensic accountant on staff who has the CFF credential. When an outside expert is needed, we search for experts with litigation training and experience. The CFF designation tells us that the financial expert has both."

Marilyn Feuchs-Marker, J.D.

Smith Moore Leatherwood LLP Greensboro, NC